



# Training 2024

## OPERATION & CONTROL

### A PRACTICAL ONE

Program's name comes from it's meaning – Power Using!  
What can you do with DESIGNA Applications?  
How can you benefit from multiple examples and exercises?

### WHAT IS THE SCHEDULE OF THAT CLASS TRAINING?

The OPERATION & CONTROL Training lasts 3 Days. We'll start on Tuesday morning at 09:00 with a fresh „Moin“ and on Thursday afternoon around 16:00 it's time to wave our hands and saying „Tschüss“.

### WHEN ARE NEXT CLASS TRAINING SESSIONS IN 2024?

- TUE, 23<sup>rd</sup> – THU, 25<sup>th</sup> of JANUARY
- TUE, 23<sup>rd</sup> – THU, 25<sup>th</sup> of APRIL
- TUE, 09<sup>th</sup> – THU, 11<sup>th</sup> of JULY
- TUE, 08<sup>th</sup> – THU, 10<sup>th</sup> of OCTOBER

### WHERE DOES THAT CLASS TRAINING TAKE PLACE?

In Kiel! Way up on the map in beautiful Schleswig-Holstein. In a training room specially set up for these kind of training courses, participants can concentrate on the content. The fact that the participants are detached from day-to-day business underlines the focus and supports the transfer of knowledge.

### WHICH ARE THE TARGET GROUPS?

DESIGNA Employees. Starters as well as Experienced ones which needs to get familiar with latest versions of different Applications such as WinOperate | WinTariff | WebReport.

### HOW MUCH IS IT TO TAKE PART?

We will be happy to tell you about the costs for a power user training - please send your request to [training@designa.com](mailto:training@designa.com) - if you wish, we will be happy to make you an individual offer.

### WHICH TOPICS WILL BE COVERED?

We have completely restructured the training content - please find the details on the next page.

### WHAT MEANS „DESIGNA BLENDED LEARNING“?

All training content is supported by digital hand-outs, web tutorials, individual checklists, e-courses and online surveys. Participants of a class training course continue to have access to the digital content even after the face-to-face event. DESIGNA Blended Learning – the best of both worlds!

## THE TOPICS COVERED WITHIN A OPERATION & CONTROL TRAINING:

### About Parking Permission

Products – e.g. Season Parker (online / offline)

Media – e.g. QR-Codes, Number Plate, RFID

Distribution – Physical Production or E-Mail-Distribution

### About Payments

Cash, Credit Cards, NFC, Mobile Pay

### About Displays

Modify content using tool „Touch Customizer “

External Displays: Ads, Parking-Information, Number Plate -Information

Stele: Dyn. Pricing, Ads, Parking-Information, Number Plate -Information, Occupancy

Mediaplayer

### About Discount Units and Validation Solutions

Tariff adjustment according to validation type (Value, Time, Percentage, Tariff change)

Units / Hardware

MCBC Discount Unit

Chaser Tickets (Time / Value based)

Solutions / Software

Couponoo – Vouchers based on QR-Codes

WebValidation – Web Page to grant validation.

### About Car Park Occupancy

Counting Adjustment for a good operation

Dynamic Counting Adjustment for a smart operation

### About Reports

Reports, Settlements and Stats

Analyses of parking behavior of car park customers

Operating Report containing Revenue Key Figures