

DESIGNA HOSTED SERVICES - BUSINESS

CONTRACT & FREQUENT PARKER

Convenient booking and managing of monthly parker products online

With the DESIGNA online portal, monthly parker products can be conveniently booked digitally, sent directly and also managed efficiently.

As a parking operator, you benefit from web-based back-office administration with automated billing processes and workflow-supported contract management.

Customers also benefit, since a customer portal guarantees 24/7 registration and self-administration of their own access media!

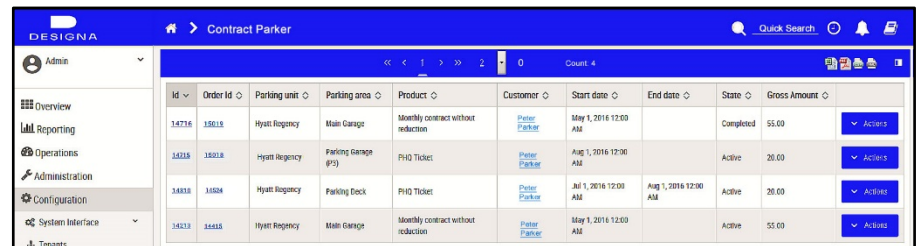
FEATURES

Administration portal

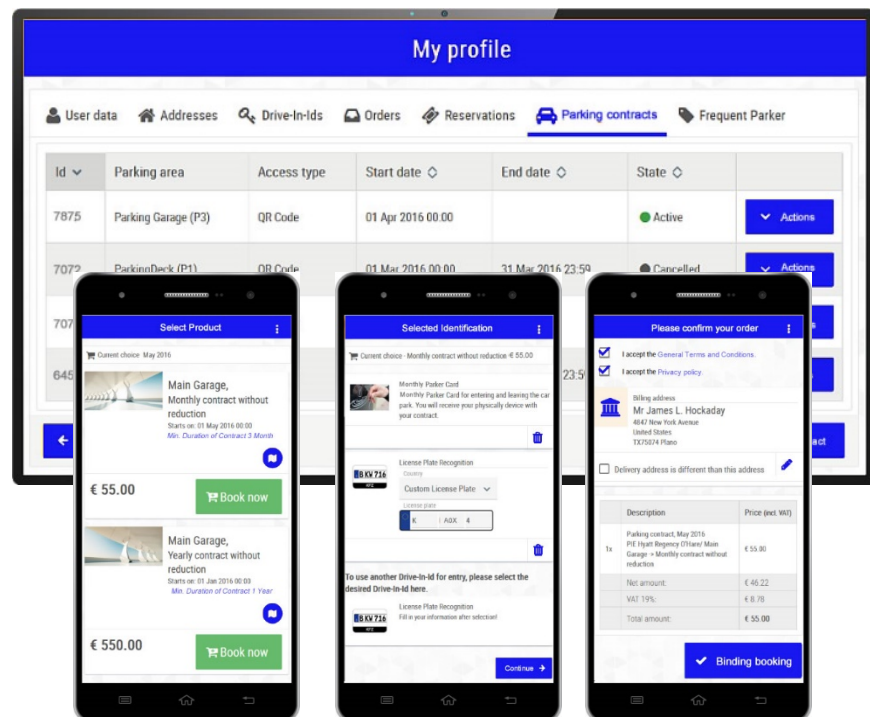
- Administration of contracts and frequent parkers with a central back-office application
- Fully digital sales channel for transient and monthly parker contracts
- Secure and simple online payment with certified payment service providers
- Management of registered customer profiles
- Management of frequent parkers:
 - Flexible pay-per-use contracts (pre-paid or post-paid)
 - Automated debiting for customers
- Integrated workflow for process optimization
- Automated billing processes
- Flexible rate structure (flat rate, business, employee parking)
- Reporting on products, customer details, sales and capacity utilization

Customer portal

- User interface optimized for smartphones, tablets and browsers
- Customers manage their own monthly parker rights (registration, payment, renewal)
- Selection of various identification media, e.g. QR code or license plate
- 24/7 customer portal for requesting information on credit balance and payments



Id	Order Id	Parking unit	Parking area	Product	Customer	Start date	End date	State	Gross Amount	Actions
14736	15618	Hyatt Regency	Main Garage	Monthly contract without reduction	Peter Parker	May 1, 2016 12:00 AM		Completed	55.00	Actions
14838	18028	Hyatt Regency	Parking garage (P3)	PHQ Ticket	Peter Parker	Aug 1, 2016 12:00 AM		Active	20.00	Actions
14838	18084	Hyatt Regency	Parking Deck	PHQ Ticket	Peter Parker	Jul 1, 2016 12:00 AM	Aug 1, 2016 12:00 AM	Active	20.00	Actions
14838	18488	Hyatt Regency	Main Garage	Monthly contract without reduction	Peter Parker	May 1, 2016 12:00 AM		Active	55.00	Actions



ADVANTAGES FOR PARKING OPERATORS

- Reduced costs by outsourcing administration activities and accounting
- Cost and environmental benefits by substituting paper transient parker tickets (frequent parkers) and plastic RFID cards (contract parkers)
- Customer acquisition and an increase in sales through a fully digital sales channel for transient or monthly parker contracts
- Analyses via the administration portal, incl. reporting and administration

ADVANTAGES FOR PARKING CUSTOMERS

- Convenient booking and managing of monthly parker rights and contracts online
- Selection of an individual identification medium for entrance and exit, e.g. QR code or license plate
- Automated billing processes, e.g. monthly debiting from a credit card account, thereby eliminating the need for inconvenient payments at automatic pay stations or pay desks
- Full control over transactions by managing their own customer profile (registration, bookings, contract data, cancelations)
- Information, e.g. on payments, is available online 24/7
- Electronic invoice can be downloaded from the customer portal

OPTIONALLY EXTENDIBLE

HS BUSINESS ADD-ON-MARKETING

- Acquire key customer information for analysis and targeted marketing campaigns.
- Operate customer loyalty programs based on customer profiles.
- Run and manage your own marketing campaigns for registered customers (e.g. giveaways, vouchers for discount campaigns).

HS BUSINESS ADD-ON-B2B

- Combination with partner offers: Grant business partners limited access to the back office to make bookings for their own customers (e.g. for car hire services or incorporated stores)

SYSTEM REQUIREMENTS

- ABACUS system, version x21 or higher
- Concluded e-commerce payment processing contract with a certified payment service provider: PAYONE, Wordline, ADVAM and Windcave (Australia), PLANET
- Secure connection to DESIGNA HOSTED SERVICE DATA CENTER

CONTACT

DESIGNA Access Corporation
777 Oakmont Lane, STE 2000
Westmont, Illinois 60559
Phone +1 (630) 891-3038
sales.usa@designa.com
us.designa.com