

DESIGNA HOSTED SERVICES - BUSINESS

CONTRACT & FREQUENT PARKER

Convenient booking and managing of season parker products online

With the DESIGNA online portal, season parker products can be conveniently booked digitally, sent directly and also managed efficiently.

As a car park operator, you benefit from web-based back-office administration with automated billing processes and workflow-supported contract management.

Customers also benefit, since a customer portal guarantees 24/7 registration and self-administration of their own access media!

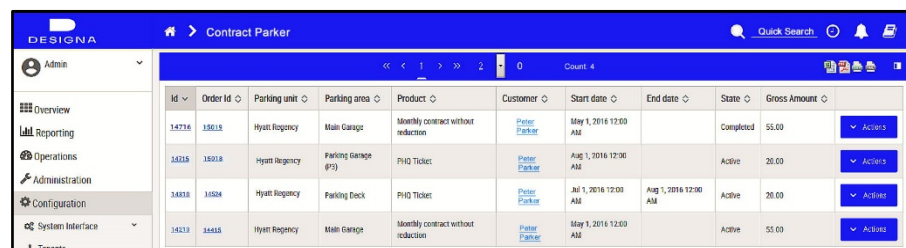
FEATURES

Administration portal

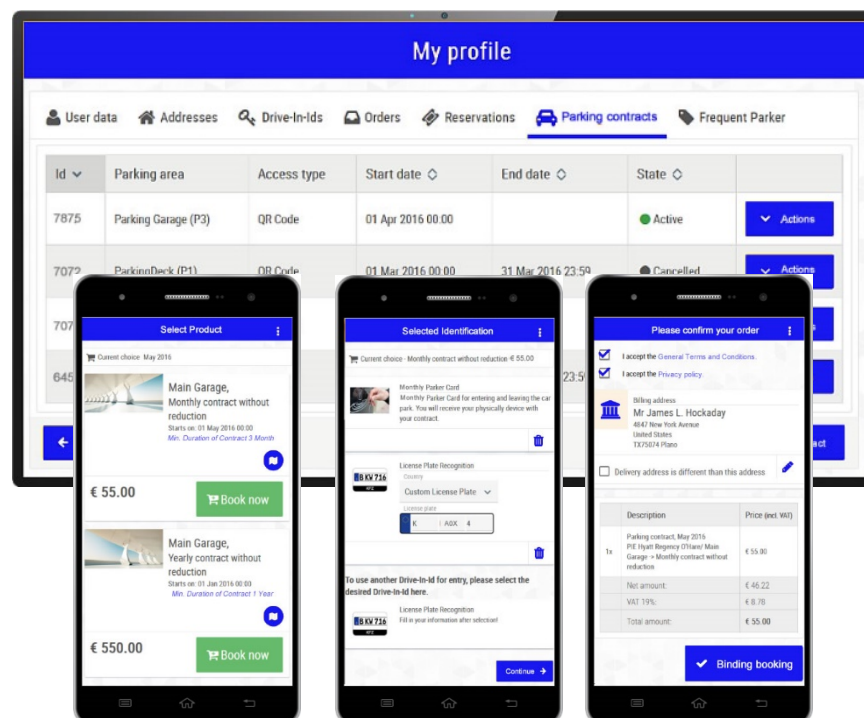
- Administration of contract and frequent parkers with a central back-office application
- Fully digital sales channel for short term and season parker contracts
- Secure and simple online payment with certified payment service providers
- Management of registered customer profiles
- Management of frequent parkers:
 - Flexible pay-per-use contracts (pre-paid or post-paid)
 - Automated debiting for customers
- Integrated workflow for process optimisation
- Automated billing processes
- Flexible tariff structure (flat rate, business, employee parking)
- Reporting on products, customer details, sales and capacity utilisation

Customer portal

- User interface optimised for smartphones, tablets and browsers
- Customers manage their own season parker rights (registration, payment, renewal)
- Selection of various identification media, e.g. QR code or licence plate
- 24/7 customer portal for requesting information on credit balance and payments



Id	Order Id	Parking unit	Parking area	Product	Customer	Start date	End date	State	Gross Amount	Actions
142716	135015	Hyatt Regency	Main Garage	Monthly contract without reduction	Peter Parker	May 1, 2016 12:00 AM		Completed	55.00	Actions
143116	135018	Hyatt Regency	Parking Garage (P3)	PHQ Ticket	Peter Parker	Aug 1, 2016 12:00 AM		Active	20.00	Actions
143118	13504	Hyatt Regency	Parking Deck	PHQ Ticket	Peter Parker	Jul 1, 2016 12:00 AM	Aug 1, 2016 12:00 AM	Active	20.00	Actions
143133	14445	Hyatt Regency	Main Garage	Monthly contract without reduction	Peter Parker	May 1, 2016 12:00 AM		Active	55.00	Actions



ADVANTAGES FOR CAR PARK OPERATORS

- Reduced costs by outsourcing administration activities and accounting
- Cost and environmental benefits by substituting paper short term parker tickets (frequent parkers) and plastic RFID cards (contract parkers)
- Customer acquisition and an increase in sales through a fully digital sales channel for short term or season parker contracts
- Analysis via the administration portal, incl. reporting and administration

ADVANTAGES FOR CAR PARK CUSTOMERS

- Convenient booking and managing of season parker rights and contracts online
- Selection of an individual identification medium for entrance and exit, e.g. QR code or licence plate
- Automated billing processes, e.g. monthly debiting from a credit card account, thereby eliminating the need for inconvenient payments at automatic pay stations or pay desks
- Full control over transactions by managing their own customer profile (registration, bookings, contract data, cancelations)
- Information, e.g. on payments, is available online 24/7
- Electronic invoice can be downloaded from the customer portal

OPTIONALLY EXTENDIBLE

HS BUSINESS ADD-ON-MARKETING

- Acquire key customer information for analysis and targeted marketing campaigns.
- Operate customer loyalty programs based on customer profiles.
- Run and manage your own marketing campaigns for registered customers (e.g. giveaways, vouchers for discount campaigns).

HS BUSINESS ADD-ON-B2B

- Combination with partner offers:
Grant business partners limited access to the back office to make bookings for their own customers (e.g. for car hire services or incorporated stores)

SYSTEM REQUIREMENTS

- ABACUS system, version x21 or higher
- Concluded e-commerce payment processing contract with a certified payment service provider: PAYONE, Wordline, ADVAM and Windcave (Australia), PLANET
- Secure connection to DESIGNA HOSTED SERVICE DATA CENTRE

CONTACT

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