

# Designa CLOUD

## Secure your business! Designa CLOUD.

The core of modern parking management systems is a powerful, secure and reliable server. Thousands of commands and data run on this server every second. Highly sensitive data trunks are used every day - a potential failure would have drastic financial consequences. Those who rely on security choose a forward-looking solution like the Designa CLOUD – providing the reliability you need for your parking management.

Achieve more security for your business on a centrally hosted system environment.



## CONCENTRATE ON CORE BUSINESS

- Easy introduction of new parking products and functions due to uniform software versions for all car parks.
- Expansion to include new locations, as server and software structure already exists.
- Up-to-date program and security updates are guaranteed, and the CLOUD system reliable creates backups per server, automatically performing these functions so the operator does not need to.

## INCREASE COMFORT AND SCALABILITY

- Access is possible from anywhere – all Web- and APP - based digital solutions.
- Simple networking with external parking guidance systems.
- Modern, open interface architecture for system integration, e.g. for data warehouse, electronic payment applications, intercom and video integration, customer loyalty programs.
- Scaling for new digital services e.g. predictive maintenance via artificial intelligence or central integration of mobility providers.

## REDUCE IT THREATS

- Increased data security, since access to the data centre by unauthorized persons is prevented. Every data access is password-protected and is completely controlled and documented.
- Effective protection against the installation and use of unauthorized software and avoidance of the risk of data theft.
- Protection against viruses and external access is permanently guaranteed in the CLOUD solution.

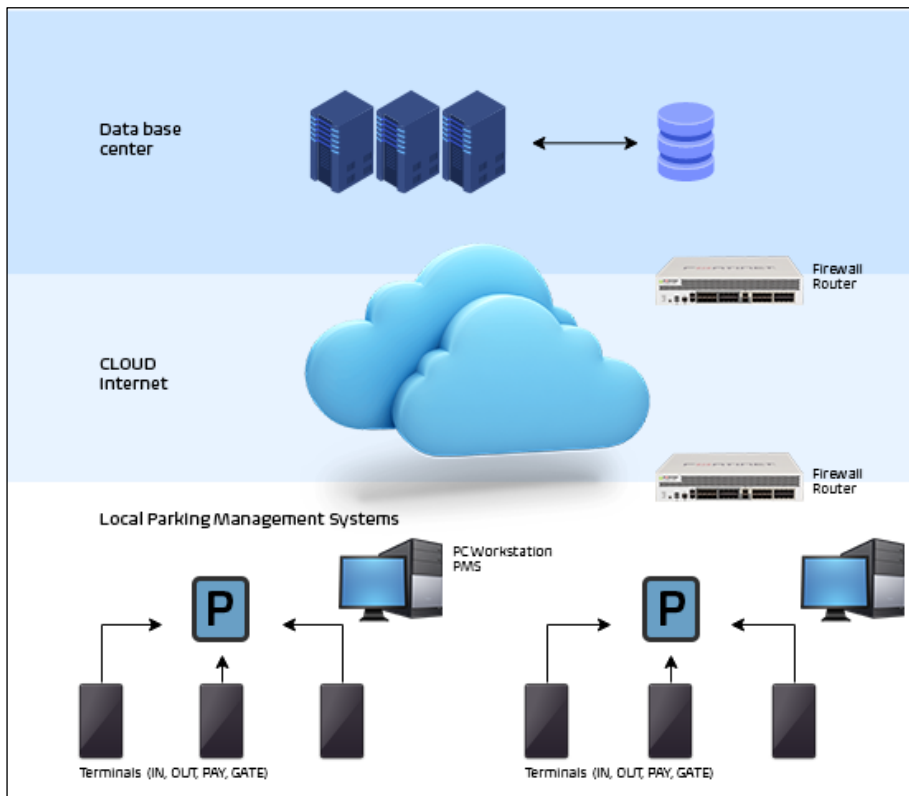
## KEEP YOUR TOTAL COSTS TRANSPARENTLY UNDER CONTROL

- No additional investment and repair costs for a local server over the lifetime of a system. Licenses for third party products such as Microsoft SQL or Click View are already included.
- No additional server costs for newly connected car parks and no additional effort for installation, service and maintenance of necessary security components on the server.
- No increased costs for version and system maintenance.
- No need for server-related training for your own IT staff, as DESIGNA takes over the maintenance of the server.
- Possibility of automating, processing and controlling the service processes using workflow or mobile workflow application including central scheduling.

## AVOID LOSS OF SALES AND DATA

- A team of IT experts is available to ensure smooth operations in the event of disruptions - managed services at various levels for 24/7/365 operation and support.
- Daily backup of transaction and customer data as well as current status of program and security updates are guaranteed.
- Carrying out an additional incremental backup by the CLOUD hoster, which backs up the data that has changed since the last backup.
- Guaranteed fail-safe operation through failover clusters (hot standby, cold standby), emergency power generators and secure Internet connections.

## CLOUD ARCHITECTURE



## CONTACT

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