

## Designa HOSTED SERVICES – BUSINESS – ADD-ON B2B

Reduce your operational administration by outsourcing to your business partners!  
You can benefit from this service with the HOSTED SERVICES BUSINESS ADD-ON B2B.

The ADD-ON B2B enables you to hand over administrative functions such as prebooking, season parker contracts or discounting to your business partners.

In this way, you benefit from reduced administrative requirements. In addition, your business partner also benefits, since self-administration allows actions to be processed faster and more effectively.

### B2B FEATURES

Depending on your booked HOSTED-SERVICES feature, B2B partners can perform the following actions:

- Online bookings of parking spaces can, for example, be made independently by travel agencies for their customers.  
(Requirement: HOSTED SERVICE PREBOOKING)
- Contracts for season parkers can be created and managed by companies who are integrated into the parking management system and allocate parking spaces to employees.  
(Requirement: HOSTED SERVICE CONTRACT & FREQUENT PARKER)
- Discounts on parking tickets can be given directly to the customer, e.g. by the owner of a shop in a shopping mall.  
(Requirement: HOSTED SERVICE VALIDATION or ELEMENTS SOFTWARE ADD-ON VALIDATION)

### THIS IS HOW IT WORKS

- The B2B business partner receives a login via a standard Internet browser to register on the website provided by DESIGNA. And off they go!

### ADVANTAGES FOR THE CAR PARK OPERATOR

- The desired actions can be limited individually per B2B partner account.
- Time saving, due to the outsourcing of the administration processes.
- Transparency of the actions carried out on the respective B2B partner accounts for tracing back the sales and as a basis for late invoicing
- Simple set-up of business partner profiles
- Increased efficiency and customer acquisition
- Detailed reporting



### ADVANTAGES FOR THE B2B PARTNER

- Faster work flows due to the direct handling of processes by own staff and by eliminating the need to interact with the car park operator.
- Self-management of individual actions
- Benefit from comprehensive booking functions - Customer-friendly optimised work processes
- Easy-to-use website

### REQUIREMENTS

- At least one application of the following HOSTED SERVICES BUSINESS:  
[HS BUSINESS PREBOOKING](#)  
[HS BUSINESS VALIDATION](#)  
[ELEMENTS SOFTWARE ADD-ON VALIDATION](#)  
[HS BUSINESS CONTRACT & FREQUENT PARKER](#)

### CONTACT

DESIGNA Verkehrsleittechnik GmbH  
Faluner Weg 3  
24109 Kiel, Germany  
info@designa.com  
T: +49 (0) 431 5336-0  
F: +49 (0) 431 5336-260