

Designa ELEMENTS SOFTWARE – ADD-ON

DIGITAL SIGNAGE

Software ADD-ON for Digital Information Boards in parking management systems

The ADD-ON - DIGITAL SIGNAGE contains all functions and display options that are available in connection with the DESIGNA Digital Information Boards.

On the one hand, it is possible to display and manage advertisements and advertising videos, and on the other hand, information relevant to the car park customer, such as the occupancy status or the current parking tariff, can be shown on the displays. Digitally individually addressed information, such as the recognised licence plate number or the parking fee, can also be communicated to the car park customer.

FEATURES

- Display and administration of individual video content, e.g. advertising for own parking products or for shops, restaurants or service providers affiliated to the parking system.
- Display of car park-related information such as the occupancy status of the car park or the technical availability of the lane
- Information on current tariffs and charges
- Individual ad hoc information for the car park customer via the recognised licence plate, e.g. to welcome them at the entrance or to inform them of the parking fee due.
- The operator can also send spontaneous ad hoc messages directly from the software and have them displayed at short notice.
- Show different playlists for each display/device (e.g. information on an event on parking level 1 and advertising content on park level 2)

SYSTEM REQUIREMENTS

- ELEMENTS SOFTWARE START
- DIGITAL INFORMATION BOARD and MEDIA CONTENT COMPUTER (MCC) on at least one of the devices (CONNECT GATE 600, CONNECT 600 FULL IN/OUT, CONNECT PAY CASH&CARD) or a DESIGNA DIGITAL SIGNAGE STELE
- ABACUS Version X22



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