



DESIGNA CLOUD



DESIGNA

Secure your business! DESIGNA CLOUD.

The core of modern parking management systems is a powerful, secure and very reliable server. Thousands of commands and data run on this server every second, and highly sensitive data trunks are used every day. A potential failure would have drastic financial consequences. Those who rely on security choose a forward-looking solution like the DESIGNA CLOUD – providing the reliability you need for your parking management. Achieve more security for your business on a centrally hosted secure system environment.

Why you should switch to the DESIGNA CLOUD now.

1. Concentrate on your core business

With an outsourced IT infrastructure, you can concentrate fully on your core business and easily place complex IT tasks and qualification requirements for updates, bug fixes and maintenance in the hands of competent IT experts. Your advantage: a server structure managed around the clock that ensures growth, flexibility, competitiveness and thus the continued success of your company.

2. Increase comfort, transparency and scalability

Why should you complicate your working life? Scheduling, processing, automation and control of processes – all of this can be implemented much easier with IT experts at a central point. You can easily scale system performance, new software services, data volume, infrastructure (number of parking garages, devices) or the number of workstations without having to worry about server design.

3. Reduce IT threats through increased Safety standards

The core of your parking management should be treated with the utmost care. The increasing security requirements for IT servers do not always correspond to the real conditions on site. With a CLOUD solution, the latest updates of the system software and DESIGNA operating software are automatically installed.

In a professional high-performance computer center, your system is operated reliably under the highest security rules. Every hour, 365 days a year.

4. Keep the total costs in view

If you only calculate the costs of a server acquisition, it is not uncommon to be mistaken about the full extent of the real cost. Because in addition to the one-off costs for a network server, the total pro rata costs for trained IT personnel, a suitable server room and the necessary licenses must also be calculated. With the DESIGNA CLOUD, on the other hand, you have a transparent calculation of the total costs, with no hidden surprises. In addition, a hotline with a VIP PIN is available to you in the event of unexpected faults for quick access to our support team.

5. Avoid loss of turnover and data

At the DESIGNA CLOUD, redundant Internet connections and emergency power generators provide seamless access control and a daily backup are standard. In critical situations, the technology of the failover cluster stands for a further plus in security. What actually happens if the server fails without this added backup security? In the event of a hard disk crash on a local network server, the financial consequences can be severe, as loss of revenue and data can result. This is unpleasant both for your management and for external parties. It is possible that you will no longer be able to provide information to the tax authorities.



Advantages of the DESIGNA CLOUD solution at a glance

Concentrate on your core business

- Easy introduction of new parking products and functions due to uniform software versions for all parking facilities.
- Expansion to include new locations, as server and software structure already exists.*
- Up-to-date program and security updates are guaranteed, otherwise the organization and responsibility for backups per server would lie with the operator.

Increase comfort, transparency and scalability

- Access is possible from anywhere - all Web- and APP - based digital solutions.
- Simple networking with external parking guidance systems.
- Modern, open interface architecture for system integration, e.g. for data warehouse, electronic payment applications, intercom and video integration, customer loyalty programs.
- Scaling for new digital services e.g. predictive maintenance via artificial intelligence or central integration of mobility providers.

Reduce IT threats through increased security standards

- Increased data security, since access to the data center by unauthorized persons is prevented. Every data access is password-protected and is completely controlled and documented.
- Effective protection against the installation and use of unauthorized software and avoidance of the risk of data theft.
- Protection against viruses and external access is permanently guaranteed in the CLOUD solution.

Keep your total costs transparently under control

- No additional investment and repair costs for a local server over the lifetime of a system and licenses for third party products such as Microsoft SQL or Click View are already included.
- No additional server costs for newly connected parking facilities and no additional effort for installation, service and maintenance of necessary security components on the server.
- No increased costs for version and system maintenance.
- No need for server-related training for your own IT staff, as DESIGNA takes over the maintenance of the server.
- Possibility of automating, processing and controlling the service processes using workflow or mobile workflow application including central scheduling.

Avoid loss of sales and data

- A team of IT experts is available to ensure smooth operations in the event of disruptions - managed services at various levels for 24/7/365 operation and support.
- Daily backup of transaction and customer data as well as current status of program and security updates are guaranteed.
- Guaranteed fail-safe operation through failover clusters (hot standby, cold standby), emergency power generators and secure Internet connections.

*Different hardware equipment can lead to restrictions.

DESIGNA CLOUD +12 years of experience

> 150 Customer Installations

> 2.500 Device

> 550 Parking facility

> 5mn Parking transactions per month



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