

A woman with dark hair is sitting in the driver's seat of a car. She is smiling and looking towards the camera. She is holding a smartphone in her right hand, which displays a QR code and the word "DESIGNA" above it. The car's interior and exterior are visible, and the background shows a stone wall and some greenery.

DESIGNA APPLICATION CENTER

Smarter solutions for a digital planet.

designa.com


DESIGNA

SMART SOFTWARE FOR YOUR PARKING SPACE



Designa ELEMENTS SOFTWARE (ES)

Designa ELEMENTS SOFTWARE (ES)

THE ELEMENTS START SOFTWARE IS ALREADY AN ULTIMATE STARTER PACK OF DIGITAL SOLUTIONS FOR MOST PARKING ENVIRONMENTS. WITH OUR BASIC SET OF FUNCTIONS FOR MANAGEMENT, PAYMENT, REPORTING

AND MORE, YOU HAVE THE WHOLE WORLD OF PARKING AVAILABLE TO YOU. THE ELEMENTS SOFTWARE CAN BE ON A LOCAL SERVER, VIRTUAL MACHINES, OR MANAGED IN OUR SECURE DESIGNA CLOUD.

DESIGNA ELEMENTS SOFTWARE (ES) ADD-ONS

Designa ELEMENTS SOFTWARE (ES) ADD-ONS

DESIGNA'S ELEMENTS SOFTWARE IS DESIGNED FOR INTEGRATIONS, WITH AN OPEN ARCHITECTURE TO EASILY ADD NEW CAPABILITIES AND FEATURES. WITH OUR ELEMENTS ADD-ONS YOUR PARKING ENVIRONMENT BECOMES EVEN SMARTER, AND A LARGE PORTFOLIO OF ADDITIONAL SOFTWARE FUNCTIONS WILL

COMPLEMENT THE PARKING EXPERIENCE. SPECIALIZED SOFTWARE SOLUTIONS CAN BE ADDED ACCORDING TO YOUR REQUIREMENTS, INCLUDING LPR AND TICKETLESS FUNCTIONS, DYNAMIC PRICING, OR THIRD-PARTY INTEGRATIONS SUCH AS PRE-BOOKING AND PAYMENT PROCESSING CAPABILITIES.

FOR MORE
INFORMATION:



Contact us to talk directly to our expert team members.

Designa APPLICATION CENTER

Designa ELEMENTS SOFTWARE (ES)

The basis for all further products

Designa ELEMENTS SOFTWARE (ES) ADD-ONS

With our ADD-ONS you can put together suitable elements for your business as an extension.

Designa ES ADD-ON - PAY-IN-LANE

Designa ES ADD-ON - TICKETLESS

Designa ES ADD-ON - DIGITAL SIGNAGE

Designa ES ADD-ON - VALIDATION

Designa ES ADD-ON - LPR

And more..



Designa

APPLICATION CENTER

Designa HOSTED SERVICES (HS)

The comprehensive package with functions in the cloud.

Designa HS CONTROL

Designa HS CONTROL CENTER

Designa HS BUSINESS

Designa HS BUSINESS – PREBOOKING

Designa HS BUSINESS – VALIDATION

Designa HS BUSINESS – PAY MOBILE

Designa HS BUSINESS ADD-ON – MARKETING

Designa HS BUSINESS ADD-ON – B2B

Designa HS DATA

Designa HS DATA – DATA WAREHOUSE

Designa HS BUSINESS ADD-ON – ANALYTICS

Designa HOSTED SERVICES (HS)

Designa HOSTED SERVICES (HS)

IN ADDITION TO OUR DESIGNA ELEMENTS SOFTWARE AND ADD-ONS, WE OFFER SECURE AND COMPREHENSIVE HOSTED SERVICES IN A CLOUD ENVIRONMENT. WE PROVIDE HOSTED SERVICES IN THE FIELDS OF DATA, BUSINESS OR CONTROLLING.

WHETHER IT'S TO IMPROVE COMPANY WORKFLOWS, INCREASE PROFITABILITY OR OFFER NEW PARKING SERVICES, THE POSSIBILITIES WITH OUR POWERFUL DESIGNA HOSTED SERVICES (HS) ARE EXTENSIVE.

WE WILL PUT TOGETHER THE BEST COMBINATION OF SOFTWARE ELEMENTS FOR YOUR INDIVIDUAL NEEDS.

Flexibility has never been easier. Specific applications include options for Pre-booking or Frequent Parking Services, a Control Center and comprehensive analytics for complex parking environments. Contact us and we will provide you

with the software intelligence you need for your parking environment. We consider almost all use cases and can combine our Designa HOSTED SERVICES with all other Designa ELEMENTS SOFTWARE applications.

FOR MORE
INFORMATION:



Contact us to talk directly to our expert team members.

THE DESIGNA APPLICATION CENTER IS A FLEXIBLE SET OF SOFTWARE FUNCTIONS THAT CAN BE CUSTOMIZED

Designa APPLICATION CENTER

WHETHER YOUR PARKING MANAGEMENT SYSTEM IS LARGE WITH COMPLEX REQUIREMENTS, OR SMALLER, PARKING MANAGEMENT TODAY NEEDS SOLUTIONS THAT ARE CUSTOMIZED FOR THE UNIQUE

REQUIREMENTS OF EACH SITUATION. THE DESIGNA APPLICATION CENTER HAS MORE THAN 100 SOFTWARE SOLUTIONS THAT CAN BE ADAPTED TO MEET YOUR SPECIFIC REQUIREMENTS.



The diagram illustrates the Designa Application Center as a central concept. At the top, a large blue circle with diagonal hatching contains the text 'Designa APPLICATION CENTER'. Below this central circle are two white circles. The left white circle is labeled 'Designa ELEMENTS SOFTWARE (ES)' and contains the text 'The elements package covers most elements of parking'. The right white circle is labeled 'Designa HOSTED SERVICES (HS)' and contains the text 'The comprehensive package with functions in the cloud'. The entire diagram is set against a solid blue background.

Designa APPLICATION CENTER

Designa ELEMENTS SOFTWARE (ES)

The elements
package covers
most elements
of parking

Designa HOSTED SERVICES (HS)

The comprehensive
package with functions
in the cloud

EVERYTHING CAN BE FLEXIBLY COMBINED, INCLUDING
THE SOFTWARE'S HOSTING.

SMARTER SOLUTIONS FOR A DIGITAL PLANET.

DESIGNA Verkehrsleittechnik GmbH
Faluner Weg 3
24109 Kiel
Deutschland



designa.com

 Digital
Solutions

© 2023. DESIGNA Verkehrsleittechnik GmbH. Errors and misprints excepted.

More smart solutions?



AXESS